

Two Wheel Jones Club and Race Team
A Registered 501c3 / EIN# 83-0910660

June 1, 2019

Dear Valued Community Partner:

The Two-wheel Jones Club is proud to be hosting the 4th annual "Showdown at Usery Pass." After years of putting on successful cycling events (Bike the Bluff, Twilight Criterium, Arizona State Championship Criterium, The Shootout and Pedal Paddle Pilsner) Two-wheel Jones focuses our passion and energy to offer the best local mountain bike race in the east valley! Last year we grew our rider base, eclipsing our goal of 300 participants. In addition, 100's of spectators, friends and family members joined us in "Showdown Village". The Village Start and Finish area is a place for athletes and spectators to spend the day. Music fills the air and our MC's call the race. Spectators hang out playing cornhole and cheering on the riders while partaking in great food from our food truck partners, checking out the products and services showcased by our sponsoring vendors and enjoying a great local craft beer.

The Showdown is a relay format race on a safe beginner friendly 12 mile course making it the perfect first cycling event for novice cyclists while providing a fast course with lots of easy passing opportunities for expert and pro level riders. Kids races during the day give the whole family the opportunity to participate.

This year we are EXCITED to announce that we have secured our 501c3 status, furthering our mission of giving back to our community. Our organization promotes healthy lifestyle through cycling. A low impact socially driven activity that can be enjoyed for a lifetime. Our club operates a youth race team that introduces young riders to cycling as a sport, family night rides in the park to keep the whole family engaged and a robust club and race team for all ages. Additionally the Showdown has donated thousands of dollars to the local chapter of NICA (The national high school bicycle race program).

The event will be held Saturday, November 2nd at Usery Mountain Regional Park with riders hitting the course at 10am and riding till 6pm. Please take a look at our website www.mesabikerace.net for all the details.

We are currently seeking sponsors with an interest in healthy lifestyle to help create a premier event and highlight our great partners in the community. See the attached sponsorship tiers to choose which will best promote your business while supporting local cycling initiatives.

Two Wheel Jones is committed to ensuring a great partnership with local businesses that support our community. Thank you and we look forward to working with you!

Travis and Tricia Jones
2837 N. Power Rd #110
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4803808222
www.mesabikerace.net

SPONSORSHIP TIERS

Presenting Sponsor

\$5000 This is completely customizable. If you can think it and we can do it, we will!

- Vendor Space
- Promoted on website and social media with links to your webpage where available
- Promoted on print ads
- Logo placement on event schwag
- Opportunity to provide information on your business in race packet (provided by you)
- Event banners and signage
- MC will read your script throughout the course of the event at least 4 times an hour
- Introduced at athlete meeting and able to have a few minutes of microphone time to promote business
- If desired you also may present athlete awards
- Name printed on participant bibs

Supporting Sponsor

\$2500 (in cash and kind) This also can be customized with any or all of these options to promote you!

- Vendor Space
- Promoted on website and social media with links to your webpage where available
- Promoted on print ads
- Logo placement on event schwag
- Opportunity to provide information on your business in race packet (provided by you)
- MC will read your script throughout the course of the event at least 2 times an hour

Segment or Hot Lap Prize Sponsor

\$1000

- Vendor Space
- Promoted on website and social media with links to your webpage where available
- Promoted on print ads
- Logo on event T-shirt
- MC will read your script throughout the course of the event at least 2 times an hour
- Opportunity to provide information on your business in race packet (provided by you)
- Promotion at segment or lap start/finish Race Supporter \$500 in Cash or Kind
- Vendor space
- Promoted on print ads
- MC will read your script throughout the course of the event at least 1 time an hour
- Opportunity to provide information on your business in race packet (provided by you)

Sponsorship agreement:

In consideration for the above listed services I wish to sponsor this event at the level indicated below. Please list your company name as you want it listed on the event insurance if different from your DBA.

Checks can be made payable to "X"

Thank you so much for your support of this exceptional event. We look forward to working with you.

Company or individual: _____

Desired level of sponsorship: _____

Dollar amount committed: _____

Dollar amount paid: _____

Contact name: _____

Contact email: _____

Contact phone: _____

Authorized signature: _____

Please email your company logo and any ad copy you wish for us to use to events@twowheejones.com.