



Two-wheel Jones Bicycles
EIN# 26-1457168

July 1, 2016

To Whom it May Concern:

Two-wheel Jones is back. After years of putting on successful road cycling events such as Bike the Bluff Road Race and the El Tour Criterium, Two-wheel Jones is here offer the best local mountain bike race in the east valley! This year we are introducing the brand new "Showdown at Usery Pass." This will be an INTENSE 8 hour mountain bike race in Usery Pass Regional Park located in Mesa, Arizona! The event will be held November 5 with riders hitting the course at 10am and riding till 6pm. This is our first mountain bike event and we would love your support to create one of the fastest, most screamin' race in town. Please take a look at our website mesabikerace.com for all the details.

Since we know how important our parks are for our families we are donating a portion of our proceeds this year to trail maintenance in Maricopa County Parks. This way our families can continue to enjoy the outdoors so close to home! For more information on Maricopa County Parks check: <https://www.maricopacountyparks.org/> EIN #86-6000472

We are currently looking for sponsorship to create a premiere event people will come back to year after year!

See the attached sponsorship tiers to choose which will best promote your business! Two-wheel Jones is committed to ensuring a great partnership with local businesses that support our community.

Thank you and we look forward to working with you!

Travis and Tricia Jones, Owners
1917 S. Signal Butte Road #105
Mesa, Arizona 85209
480-380-8222
www.twowheeljones.com

Larry and Erica DeMik, Owners
4341 E. Baseline Road #104
Gilbert, Arizona 85234
480-507-0629
www.twowheeljones.com

SPONSORSHIP TIERS

Presenting Sponsor- \$5000

This is completely customizable. If you can think it and we can do it, we will!

- Vendor Space
- Promoted on website and social media with links to your webpage where available
- Promoted on print ads
- Logo placement on event schwag
- Opportunity to provide information on your business in race packet (provided by you)
- Event banner and signage
- MC will read your script throughout the course of the event at least 4 times an hour
- Introduced at athlete meeting and able to have a few minutes of microphone time to promote business
- If desired you also may present athlete awards
- Name printed on participant bibs

Supporting Sponsor \$2500

This also can be customized with any or all of these options to promote you!

- Vendor Space
- Promoted on website and social media with links to your webpage where available
- Promoted on print ads
- Logo placement on event schwag
- Opportunity to provide information on your business in race packet (provided by you)
- MC will read your script throughout the course of the event at least 2 times an hour

Segment or Hot Lap Prize Sponsor \$1000

- Vendor Space
- Promoted on website and social media with links to your webpage where available
- Promoted on print ads
- Logo on event t-shirt
- MC will read your script throughout the course of the event at least 2 times an hour
- Opportunity to provide information on your business in race packet (provided by you)
- Promotion at segment or lap start/finish

Race Supporter \$500 in Cash or Kind

- Vendor space
- Promoted on print ads
- MC will read your script throughout the course of the event at least 1 time an hour
- Opportunity to provide information on your business in race packet (provided by you)

Sponsorship agreement:

In consideration for the above listed services I wish to sponsor this event at the level indicated below. Please list your company name as you want it listed on the event insurance if different from your DBA. Checks can be made payable to Two-wheel Jones. Thank you so much for your support of this exceptional event. We look forward to working with you.

Company or individual: _____

Desired level of sponsorship: _____

Dollar amount committed: _____

Dollar amount paid: _____

Contact name: _____

Contact email: _____

Contact phone: _____

Authorized signature: _____

Please email your company logo and any ad copy you wish for us to use to events@twowheejones.com.